

# DI Graphics and Implementix Merger: Frequently Asked Questions

DI·Graphics

Powered by  Implementix



## **Why are you merging?**

DI Graphics and Implementix have worked in tandem over the past four years with the same philosophies and mission: to deliver the best implementation process and services to our clients.

By joining forces, our companies will further align our services, unify our messaging, and better serve our clients by simplifying and streamlining their day-to-day experience with us.

## **What differences will I see?**

You will begin to see the new name and logo across all forms, application guides, invoices, and documents. Our website will change from [www.digraphics.com](http://www.digraphics.com) to [www.implement-ix.com/implementation-services](http://www.implement-ix.com/implementation-services) and our email addresses and email signatures will change as well.

## **What does this mean for me?**

Not too much! The DI Graphics tax ID will remain the same under Implementix. You will continue to work with the same team and all business services will remain the same.

## **Do I need to make any changes in my records/documentation?**

You will need to change our name in your accounts, but our Tax ID will remain the same.

## **Who is Implementix?**

Back in 2013, DI Graphics aimed to be the specialist in helping companies execute their new brand image during rebranding activity. Realizing their clients had needs beyond the usual signage changes, Implementix was born.

Whether you're going through M&A activity, need brand management help, or are looking to extend your brand on alternative mediums, Implementix has created a detailed methodology and proprietary software that allows you to see all the ways you can activate your brand in the marketplace. From exterior signage to vehicle wraps, in-store executions to marketing collateral, Implementix uses your physical existing brand assets and brings them to life in a whole new way.